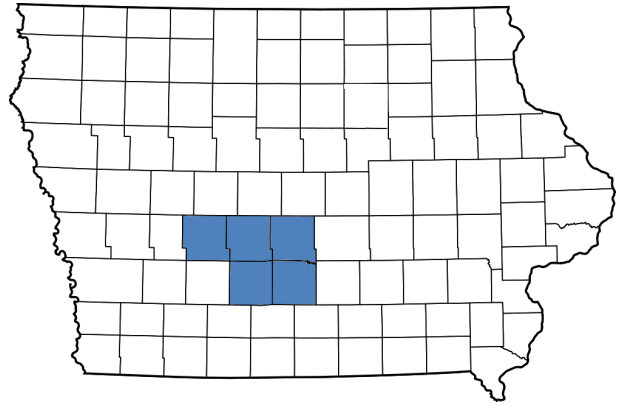


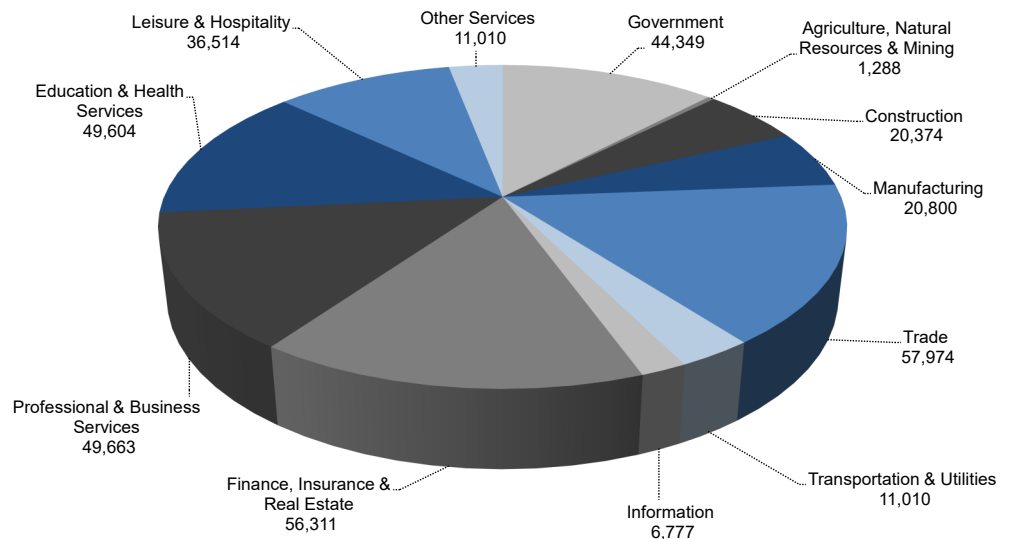
Des Moines–West Des Moines Metropolitan Statistical Area

Iowa Workforce Development 2019 Profile



Jobs Summary

In 2018, the Des Moines–West Des Moines Metropolitan Statistical Area (MSA) represented 365,673 jobs, which accounted for 23.6 percent of covered employment in Iowa. Trade represented the largest supersector with 57,974 jobs. A majority of those jobs (40,174) were in the retail trade sector. Retail has struggled recently as consumer preferences have moved to online shopping. Fueled by the finance sector, the finance, insurance, and real estate supersector was a close second with 56,311 jobs. Insurance carriers and related activities was responsible for much of these jobs and supported 26,524 jobs through the fourth quarter of 2018.



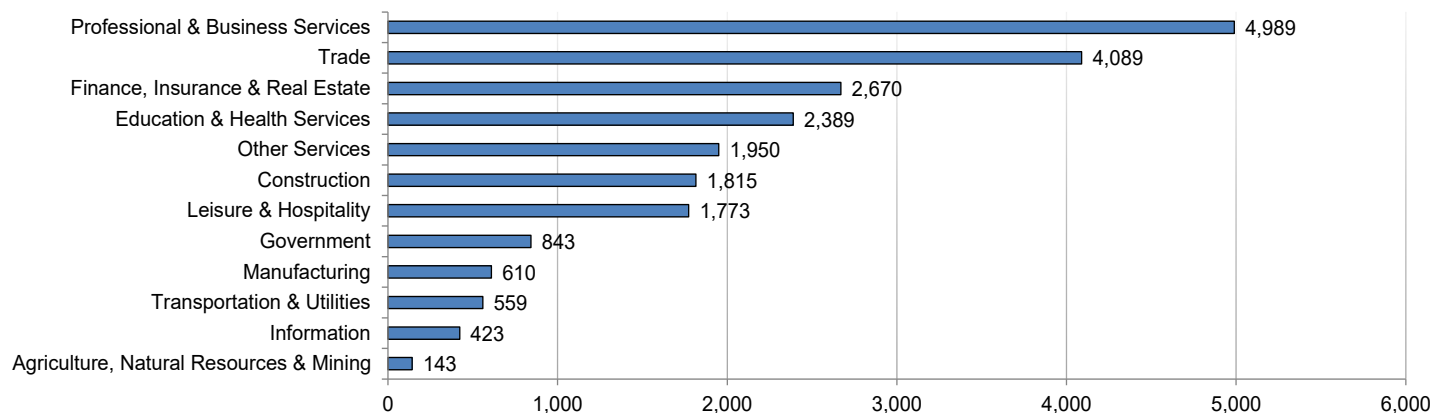
Average Labor Rates, 2018

Labor Force	353,600
Employment	345,000
Unemployment	8,600
Unemployment Rate	2.4%

Quick Facts About the Des Moines–West Des Moines MSA

- The counties included are Dallas, Guthrie, Madison, Polk, and Warren
 - Had an estimated population of 655,409 in 2018, a 14.6% jump from 2010¹
 - Tied for third-lowest average unemployment rate among Iowa MSAs in 2018
- ¹ U.S. Census Bureau, Population Division.

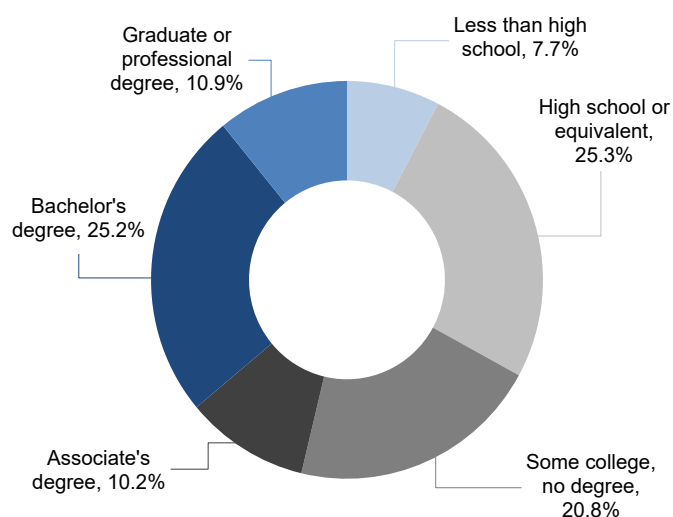
Number of Firms by Industry, 2018



Employment and Wage Summary by Industry, 2017–18

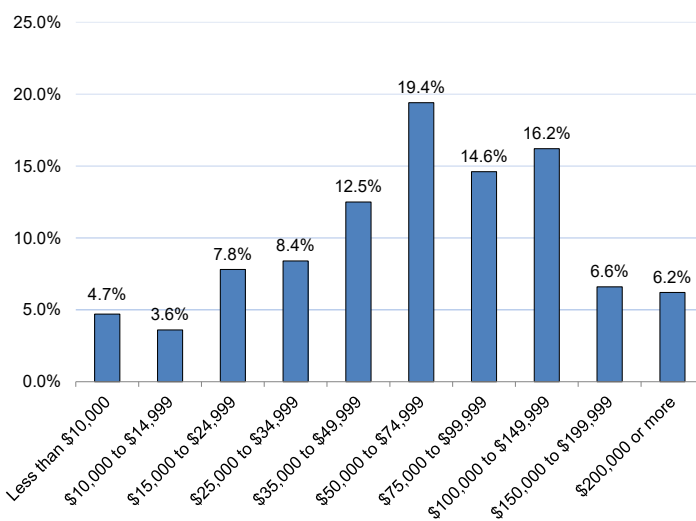
Industry	Average Annual Wage			Employment		
	2017	2018	% Change	2017	2018	% Change
Total, All Industries	\$ 54,474	\$ 55,980	2.8%	360,694	365,673	1.4%
Private Entities	\$ 54,530	\$ 56,079	2.8%	316,592	321,323	1.5%
Agriculture, Natural Resources & Mining	\$ 44,811	\$ 50,758	13.3%	1,338	1,288	-3.7%
Construction	\$ 60,938	\$ 62,827	3.1%	19,681	20,374	3.5%
Manufacturing	\$ 55,842	\$ 58,378	4.5%	20,306	20,800	2.4%
Trade	\$ 44,169	\$ 45,385	2.8%	58,062	57,974	-0.2%
Wholesale Trade	\$ 77,271	\$ 79,924	3.4%	17,795	17,800	0.0%
Retail Trade	\$ 29,540	\$ 30,081	1.8%	40,267	40,174	-0.2%
Transportation & Utilities	\$ 50,651	\$ 53,122	4.9%	10,652	11,010	3.4%
Information	\$ 69,776	\$ 72,089	3.3%	6,477	6,777	4.6%
Finance, Insurance & Real Estate	\$ 84,448	\$ 87,243	3.3%	56,634	56,311	-0.6%
Professional & Business Services	\$ 63,176	\$ 64,330	1.8%	48,238	49,663	3.0%
Education & Health Services	\$ 48,545	\$ 49,654	2.3%	48,619	49,604	2.0%
Leisure & Hospitality	\$ 18,660	\$ 19,302	3.4%	35,799	36,514	2.0%
Other Services	\$ 42,289	\$ 43,603	3.1%	10,790	11,010	2.0%
Government	\$ 54,077	\$ 55,262	2.2%	44,102	44,349	0.6%
State	\$ 67,776	\$ 68,169	0.6%	7,563	7,379	-2.4%
Local	\$ 47,669	\$ 48,746	2.3%	30,240	30,721	1.6%
Federal	\$ 68,398	\$ 72,050	5.3%	6,299	6,249	-0.8%

Educational Attainment Among Those Aged 25+



Source: 2013–17 American Community Survey

Household Income



Source: 2013–17 American Community Survey

Commuting Patterns

- Nearly two-thirds (61.5%) of workers lived fewer than 10 miles from their primary place of employment.²
- The average one-way commute took 20.3 minutes, with the vast majority of workers (83.9%) commuting alone in a personal vehicle; 8.0% of workers carpooled.³
- Only 3.0% of workers walked or used public transportation to get to work; even fewer (0.9%) employed some other means, such as riding a bike.³
- 4.2% of employed persons worked from home.³

² U.S. Census Bureau, On the Map³ 2013–17 American Community Survey